

Afrox: At a glance

Who is Afrox?

African Oxygen Limited (Afrox) was founded in 1927 and is southern Africa's market leader in industrial gases, LPG and welding products. We operate in South Africa and eight other African countries. We manage various operations in five other African countries on behalf of The Linde Group (Linde) – our global gases, engineering and technology parent company.

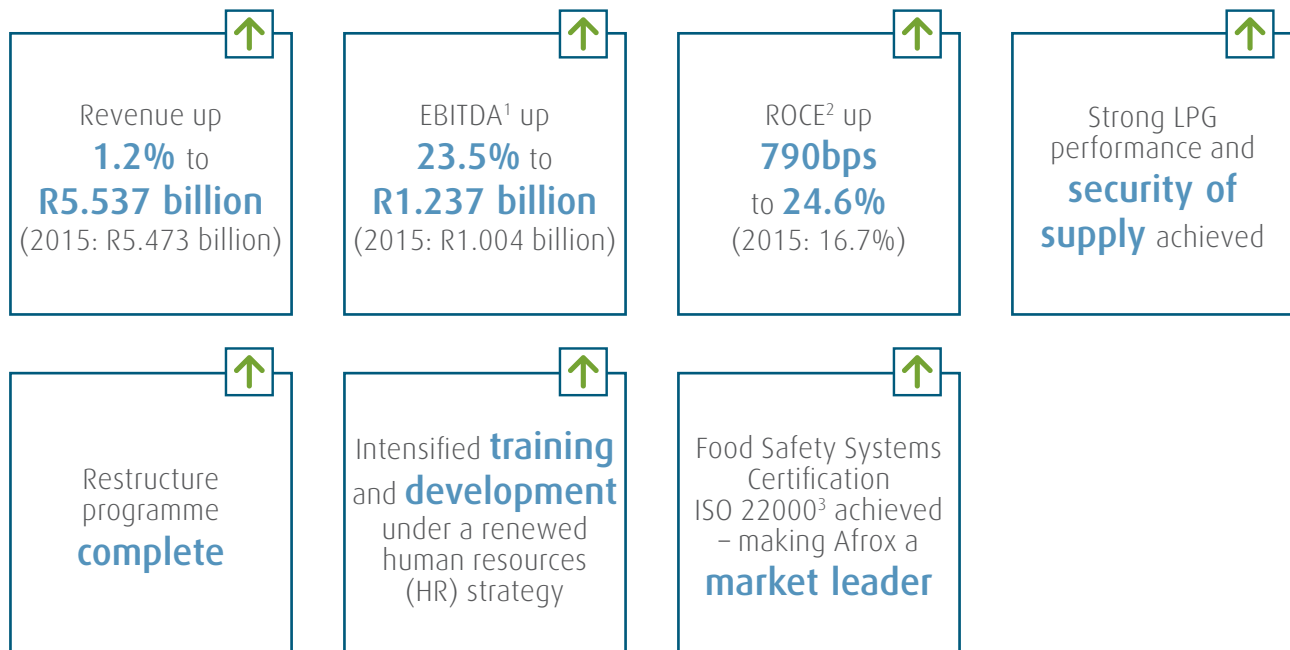
Key market differentiators and core competencies

- We serve a diverse range of industries and well-established brands in Emerging Africa for industrial gases and welding products. Afrox's brands include, but are not limited to, Arcmate, Handigas, Saffire® and Vitemax®.
- We have extensive market coverage and distribution competencies, especially for Liquefied Petroleum Gas (LPG).

- Afrox is managed in accordance with The Linde Group global best practice and has access to The Linde Group's technology, innovation and plant capabilities (designing, building, operating and maintaining plant).
- We have an integrated product offering with a wide range of industrial gas and Hard Goods products, supply options and solutions.
- We provide tailored product packages for specific industries and expert engineering advice on the welding, fabrication and process solutions to help customers achieve productivity and quality targets as cost-effectively as possible.
- Our enabling functions include logistics and planning that enable distribution of our products across more than 25 million kilometres locally and throughout Emerging Africa.
- We provide customer training and advice on health, safety and environmental compliance.
- Our proactive business structure changes consider Afrox's key strengths, the economic operating environment, desired long-term results, customer needs and operational efficiencies.

Salient features

Getting stronger



The Afrox product reference manual contains our comprehensive range of products, and is available on our website: http://www.afrox.co.za/en/customer_service/publications/product_reference_manual/Index.html. Hard copies and a digital version are available on request.

¹ Earnings before interest, tax, depreciation and amortisation.

² Return on capital employed.

³ International Standards Organisation that promotes worldwide proprietary industrial and commercial standards.